



NY Suburban Golf Show



After a successful 10 year run halted by COVID, the NY Suburban Golf Show returns to the Westchester County Center in February 2025. Thousands of area golf fans and vendors from far and wide flocked to the show to see, try, learn and buy. The 2025 edition of the Show promises another great and fun experience for area golfers. Planned activities include major golf club manufacturers introducing their new clubs, free 10 minute lessons, Women's Association Networking breakfast, driving range, discounted Pro Shop, children's learning area, health and fitness education, Let's Talk Golf Stage with hourly demonstrations, vendors from golf travel destinations, golf courses, and industry products and services.

Golf is an extremely popular sport in Westchester and the surrounding areas. There are over 50 Golf Courses in Westchester alone. The six Westchester County Courses account for 262,000 rounds of Golf in. Off Course Simulator golf locations are proliferating around the County and are driving additional thousands of golfers and would be golfers for the social aspects of the game. Golf is an athletic endeavor and golfers come in all ages and physical conditions. Golfers keep emergency rooms, doctors' offices, and the rest of the medical community busy. That's why we plan to have a health and fitness area at the NY Suburban Golf Show.

Presenting Title Sponsor:

- Presenting Sponsor of the Event- Only one available
- Presenting Sponsor VIP Booth at the Event
- 50 tickets to the Golf Show to invite clients and staff
- 50 box lunches (25 per day) for your guests
- Recognition in at least 5 dedicated e-mail blasts prior to the Show
- Recognition as the Presenting Sponsor in all promotions for the Show
- Presenting Sponsor page on the Golf Show Website
- Your logo included in all Golf Show Digital Marketing
- On line and print Press Release announcing your Sponsorship
- Recognition as a Presenting Sponsor on the Electronic Sign Board at The Westchester County Center for 30 days prior to the Event (car count 37,000)
- Recognition as a Presenting Sponsor on the Electronic Sign boards at The Westchester County Center during the Event
- Recognition in Golf Carts screens at Westchester County Golf Courses (if you commit during the 2024 Golf Season).- 72,000 people for a 6 month period

Driving Range Sponsor:

An opportunity for Club Manufacturers and retailers to boost Club fittings and new Club sales!

- Set up on our 6 Bay Range and allow attendees to demo the newest Clubs from major manufacturers
- 25 tickets to the Golf Show
- As a Driving Range Sponsor, you will receive recognition as a Sponsor on the Golf Show website
- Recognition as a Driving Range Sponsor in all Show promotions and publicity including e-mail blasts, social media posts, press releases and more
- Recognition as a Driving Range Sponsor on the Electronic Sign Boards outside the Westchester County Center for 30 days prior to the Golf Show (car count 37,000+)
- Recognition as a Driving Range Sponsor on the Electronic Sign Boards in the Westchester County Center during the two day Golf Show.



Women's Breakfast Sponsorship:

The New York Suburban Golf Show is committed to introduce area women to the game of golf as well as enhance the experience of women golfers of all skill levels who enjoy networking with other women golfers.

Therefore, we plan on a 90-minute session on Saturday or Sunday at The Golf Show that will include the following:

- Meet & Greet with coffee plus a sit down breakfast
- Two Guest Speakers –with topics TBD
- Entry into the Golf Show

Sponsor will receive:

- Introduction to participants
- Five minute presentation time
- Sponsor banner displayed at breakfast
- Opportunities to hand out promotional materials
- Double Booth at The Show to include a hitting net and Golf Pro to give swing tips to women
- Inclusion in all Golf Show promotion and publicity

Pro Shop Sponsorship:

Golfers love a deal. Golf retailers have excess merchandise -club, clothing, accessories, and shoes etc. for both men and women.

The New York Suburban Golf Show will set up an area where you can dispose of excess last season's merchandise and/or feature new 2025 merchandise at Pre-Season sale prices.

Thousands (estimated) of golfers are expected to attend and will be excited to swing clubs, talk golf and spend on golf items. It's a captive audience deprived of golf due to the cold weather. This creates a wonderful opportunity to turn merchandise into cash on February 1- 2, 2025.

Space in 40' deep by 27' wide in a busy traffic area.

Hole-In-One Sponsorship:

- 10X 10 Exhibitor Booth
- 50 tickets to the Golf Show
- Recognition as a Sponsor on the Golf Show Website
- Your logo included in all Golf Show Digital Marketing
- On line and print Press Release announcing your Sponsorship
- Recognition as a Sponsor on the Electronic Sign Boards inside and outside the Westchester County Center during the Event

Auto Dealer Sponsorship:

- Exclusive Package for only one local Auto Dealer
- Two cars displayed on the Westchester County Floor during the Show in a 20 X 20 Exhibitor Space
- Two cars displayed on the Plaza outside the Westchester County Center during the Show
- Recognition as a Sponsor on the Golf Show Website
- Recognition as a Golf Show Sponsor in all Show promotions and publicity
- Recognition as a Sponsor on the Electronic Sign Boards in the Westchester County Center during the Event

Eagle Sponsor Package:

- 10X 10 Exhibitor Booth
- 25 tickets to the Golf Show
- Recognition as a Sponsor on the Golf Show Website
- Recognition as a Golf Show Sponsor in all Show promotions and publicity
- Recognition as a Sponsor on the Electronic Sign Boards in the Westchester County Center during the Event

The 19th Hole Relaxation Area:

The 19th Hole Relaxation Area is a place for Golf Show attendees to sit back, relax, enjoy some refreshments and watch golf on TV. It's the perfect area to take a break during the Show.

Sponsorship of the 19th Hole Relaxation area is available. As a sponsor your company will receive the following:

- A 20X20 foot area located near the Food & Drink Concession on the Main Floor
- Comfortable seating and tables
- Big Screen TV to watch the Golf Channel
- Your signage in the area
- Your banner hung prominently in the building for the entire weekend.
- Opportunity to sample or sell product
- Opportunity to hand out logoed promotional items
- Inclusion as a sponsor on the Golf Show web page, in a Press Release, and on the electronic dasher boards in the County Center and the electronic billboards outside

For more information contact:

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